What Are Editorial Calendars?

Wouldn’t it be helpful to know what topics publications would be covering throughout the year, so you could offer story ideas that would tie into those topics? The goal, of course, would be to get publicity for your product.

You may not realize it, but this information is available in many cases, in the form of a media outlet’s Editorial Calendar.

Approximately 7,000 publications in the U.S. and Canada publish Editorial Calendars, according to Eric Hill, Executive Vice President of sales and marketing for MyEdcals. New and small magazines often don’t have editorial calendars.

Editorial Calendars list topics and special editorial coverage to be included in each issue. Typically, Editorial Calendars can be found in advertising Media Kits. The calendar topics are included so advertisers can tie their ads into topics covered in the publication. You can sometimes find an Editorial Calendar in the advertising section at the publication’s website. If you can’t find it there, contact the publication’s marketing/sales department and ask them to send it to you.

How to Use Editorial Calendars to Gain Publicity

Savvy DIYers and publicists will find Editorial Calendars extremely useful when pitching story ideas, so you can tie your story ideas into those topics.

Here are some tips to make the most of your story pitching:

1. **Review the Editorial Calendar.** If you can tie your product pitch to an upcoming editorial calendar opportunity, you will have a far greater chance of receiving coverage. For example, if you have a new cleaning product, and Real Simple is doing a feature on cleaning products in a few months, tying in your pitch to that scheduled feature will greatly increase your chances of successful coverage.

2. **Make sure that the Editorial Calendar topics are still relevant.** “More than 50% of publications with Editorial Calendars will change those calendars throughout the year,” notes Hill. So confirm topics by checking with the media outlet.

3. **Pitch ideas with enough lead time.** The lead time for publications varies, and can be as much as six months or more. If you’re not sure of the lead time, assume three to six months.

So remember – you can increase your chances of getting media coverage by utilizing Editorial Calendars. Read on for 2014 Editorial Calendar listings from major magazines!

If you’d like guidance and support year round I’m here for you. I have a new 12 month Product Publicity Plan which includes webinars, monthly pitching tips and media contacts, and even one-on-one help from me.

All Recipes

2014 Editorial Calendars © 2014 Margie Zable Fisher - All Rights Reserved
2014 Editorial Calendar

January
- Special: Enjoy Your First Week at Home
- When Cubes Won't Sleep in the Crib
- How To: Treat a Fever
- Bests: Baby Monitors
- Share: Tales of a Formerly Type-A Mommy

February
- Special: The Two Under Age Two Survival Guide
- Be Ready for any Baby Emergency
- The Many Moods of Pregnancy
- How To: Pump Milk
- Bests: Sleepytime Soothers

March
- Special: Sleep: Safety Wake-Up Call (Partnership with Safe Kids Worldwide)
- Beauty: Beautiful Skin Before and After Baby
- Milestones: How Baby's Personality Grows
- How To: Tone Your Abs with Your Baby
- Bests: Fitted Crib Sheets
- Quiz: Wacky Baby Trivia

April
- Special: Busy Mom's Guide to Housekeeping
- Fixes for Breastfeeding Body Image
- How Baby's Brain Develops
- How to Tone Your Arms with Baby
- Bests: Bottles

May
- Special: Baby-Name Inspirations
- Beauty: New Baby, New Haircut
- Milestones: Raising a Resilient Baby
- How To: Tone Your Legs with Baby
- Share: I Moved in with My Mom after Giving Birth
- Bests: Swimsuits

June
- Special: Secrets to Being a Relaxed Mommy
- Making Sense of Formulas
- How To: Treat Eczema
- Bests: Baby-Food Makers
- Quiz: How Much Do You Know About Labor and Delivery?

July
- Special: New-Mom's Guide to Summer Fun
- Beauty: Gorgeous Hands and Feet
- All About Baby's Eyes
- How to: Treat Cradle Cap
- Bests: Birth Announcements

August
- Special: Annual Stroller Guide
- Learn the Why's Behind Baby's Cries
- Sad About Baby’s Sex
- How To: Keep Baby Comfy in the Summer Heat
- Bests: Bathtubs

September
- Special: Best Books For Baby
- Special: Get Great Maternity Style
- All About The Epi
- When Breast Isn't Best
- How To: Treat Diaper Rash
- Bests: Baby Shoes
- What's New in Layette

October
- Special: American Baby Best Awards
- Post-Modern Mom Problems, Solved!
- Beauty: Pampering Secrets of Babymoon Spas
- Tummy Time Dismystified
- Bests: Halloween Costumes

November
- Special: Best Baby Toys of the Year
- 8 Sure Signs You're a Real Mom
- Make Baby a Great Napper
- How To: Encourage Fine Motor Skills
- Bests: Take-Me-Home Outfits

December
- Special: 10 Life Lessons Your Baby Will Teach You
- Beauty: Pretty Holiday Hair Looks from Celeb Moms
- Don't Drop the Baby!
- How To: Take a Great Photo of Baby
- Bests: Moses Baskets

Note: Subject to change.
## Baby and Kids

### 2014 editorial calendar

#### JANUARY

**Winter Markets Show Issue**
- Baby Shower Gift Guide
- Licensed Products
- Made in America
- Room Décor
- LookBook

*Ad Reservations Due: 11.14.13
Ad Materials Due: 11.21.13
Bonus Distribution: Atlanta AmericasMart, Dallas, NY NOW & Toy Fair*

#### FEBRUARY/MARCH

**PBJ Show Issue/ToyFest West Show Issue**
- Hospital Gift Shop Merchandise
- Baby Tech
- Pillow and Head Supports
- Plush & Soft Toys
- Room Décor
- Baby Accessories
- LookBook

*Ad Reservations Due: 1.23.14
Ad Materials Due: 1.30.14
Bonus Distribution: ToyFest West & PBJ Show*

#### APRIL/MAY

**ABC Spring Conference Show Issue**
- Gear on the Go
- Mattress 101
- Stroller Accessories
- Baby Accessories
- Cribs
- LookBook

*Ad Reservations Due: 4.17.14
Ad Materials Due: 4.24.14
Bonus Distribution: ABC Kids Expo Spring Conference & Astra*

#### JUNE/JULY

**Summer Markets Show Issue**
- Baby Shower Gift Guide
- Back to School
- Costumes & Dress Up
- Mealtime
- Room Decor
- LookBook

*Ad Reservations Due: 5.8.14
Ad Materials Due: 5.15.14
Bonus Distribution: Dallas, Atlanta AmericasMart, Vegas Kids/World Market Las Vegas & NY NOW*

#### AUGUST/SEPTEMBER

**ABC Kids Expo Show Issue**
- Bath Time
- Bedding Essentials
- Carriers, Slings & Wraps
- Nursery Room Décor
- Strollers & Accessories
- Toys & Plush
- Baby Accessories
- LookBook

*Ad Reservations Due: 8.4.14
Ad Materials Due: 8.11.14
Bonus Distribution: ABC Kids Expo Show & Kind & Jugend*

#### OCTOBER/NOVEMBER

**Best of 2014 Issue**
- Best of ABC Show
- JPMA Innovation Award Winners
- Car Seat Guide
- Room Décor
- Special Section: 2015 Trade Show Market Calendar
- LookBook

*Ad Reservations Due: 10.8.14
Ad Materials Due: 10.15.14*
### Editorial Calendar 2014

**Better Homes & Gardens**

### January
- **Organization:** Party, Chinese New Year
- **Refresh & Renew:** Party, Book Club
- **Garden:** Party, Flower Exchange
- **Color:** Party, TED
- **Innovation:** Party, TED
- **Entertaining:** Party, TED

### February
- **Organization:** Friends, City Room; Innovations
- **Refresh & Renew:** Black Book of Sources
- **Garden:** Garden Style: Indoors & Out
- **Color:** Mood Setting Color
- **Innovation:** The Tech Enabled Home
- **Entertaining:** Entertaining Package
- **HOME:** Furniture Remakes
- **Refresh & Renew:** Makeover: Apartment: Bedding With Exerte Fills
- **Garden:** Makeover: New Room In A Weekend
- **Color:** Greens: Spring Accents
- **Innovation:** Regular Columns: Feature Homes: 10 Things To Love: Color, Styling, Small Spaces
- **Entertaining:** HGTV: Makeovers For Outdoor Living Spaces

### March
- **Organization:** Friends, City Room; Innovations
- **Refresh & Renew:** Black Book of Sources
- **Garden:** Garden Style: Indoors & Out
- **Color:** Mood Setting Color
- **Innovation:** The Tech Enabled Home
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- **Entertaining:** HGTV: Makeovers For Outdoor Living Spaces

### June
- **Organization:** Friends, City Room; Innovations
- **Refresh & Renew:** Black Book of Sources
- **Garden:** Garden Style: Indoors & Out
- **Color:** Mood Setting Color
- **Innovation:** The Tech Enabled Home
- **Entertaining:** Entertaining Package
- **HOME:** Furniture Remakes
- **Refresh & Renew:** Makeover: Apartment: Bedding With Exerte Fills
- **Garden:** Makeover: New Room In A Weekend
- **Color:** Greens: Spring Accents
- **Innovation:** Regular Columns: Feature Homes: 10 Things To Love: Color, Styling, Small Spaces
- **Entertaining:** HGTV: Makeovers For Outdoor Living Spaces

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For more information about this program, please contact your BHG Account Executive or Christine Guiffroy, SVP/Publisher, Better Homes and Gardens at 202-551-7131.

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For more information about this program, please contact your SVP Account Executive or Christine Bublitz, SVP of Publishing, Better Homes and Gardens at (800) 553-7233.

12/14/13

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## 2014 Editorial Themes, Close & On-Sale Dates

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For more information, visit condenastmediakit.com/ba
*Dates and themes are subject to change.
**Coastal Living**

**2014 Editorial Calendar**

**The Travel Issue**

**FEBRUARY**

**Havens**
Coastal Spaces—Give kids' rooms extra seaside style with these products and ideas. Ask a Designer—Q&A with designer Liz Carroll—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in lavender. House Tours—Take a peek inside homes from Kauai island, South Carolina, and Florida. Things We Love—Our editors' favorite picks for February. FEATURE: Starlet Pamela Anderson's California abode, plus a dreamy home in Jamaica.

**Currents**
People Watching—Kiel James Patrick brings a preppy sensibility to his line of bracelets, belts, and bags. Beauty Beat—Products you shouldn't leave home without. Celebrity Favorites—What's the world's most popular celebrity wearing? Things We Love—Our editors' favorite picks for March.

**Navigator**
The Guide—Romantic inns. Postcard—Greetings from Boca Raton. Travel Buzz—A weekend in Puerto Rico, a bubbly cocktail in Turks and Caicos. Room Service—Bring home the look from Casa del Mar in Santa Monica, CA. Dream Town—You'll want to move to Deain Beach, FL. FEATURE: Travel Hot List—Vacations that will change your life, including Greece, Belize, the Galapagos Islands, and more.

**Kitchen**
Good Taste—Chocolate delights. Cool Tools—Whisk it good! A sauce to make with this basic kitchen item. Dinner in a Breeze—Heart healthy pistachio-crusted chicken with roasted carrots on the table in 30 minutes or less. FEATURE: American Road Food—Regional classics from coast to coast.

**The Color Issue**

**MARCH**

**Havens**
Coastal Spaces—Give your game room a fun makeover with these products and ideas. Ask a Designer—Q&A with Chris Barrett in Los Angeles—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in fresh lemon. House Tours—Take a peek inside colorful homes from Rhode Island and North Carolina. Things We Love—Our editors' favorite picks for March.

**Currents**

**Navigator**
The Guide—Top whale watching spots. Postcard—Greetings from Fiji. Travel Buzz—Shopping in Mill Valley, California; an Irish cocktail for St. Patrick's Day; a weekend in Del Mar, California. Room Service—Bring the look from St. Pete Beach, Florida. Dream Town—You'll want to move to Isle of Palms, South Carolina.

**Kitchen**
Good Taste—Recipes starring rice. Cool Tools—Use a cupcake corer to fill St. Patrick's Day treats with Irish cream—yum! Dinner in a Breeze—Spiced lamb kebabs with minted courgettes on the table in 30 minutes or less. FEATURE: Salsa—Quick, easy, and fresh salads.

**Take it Outside!**

**APRIL**

**Havens**
Coastal Spaces—Give your garden shed a facelift with these products and ideas. Ask a Designer—We talk to a top landscape designer about turning your outdoor space into a haven. Color Theory—Wallpaper, paint, fabric, and more in punchy lime. House Tour—Take a peek inside homes from coast to coast. Insider's Guide to Outdoor Living—Our comprehensive list includes everything from fabric and furniture to pavers and lighting. Things We Love—Our editors' favorite nautical picks for April.

**Currents**

**Navigator**
The Guide—The most amazing hotel pools. Postcard—Greetings from a dreamy place. Travel Buzz—St. Croix's hottest new boutique hotel; the most comfortable shoes ever; shopping in Shelter Island, New York. Room Service—Bring home the look from Eden Roc in the Dominican Republic. Dream Town—You'll want to move to the coast.

**Kitchen**
Good Taste—Salad for super, plus veggies that are easy to grow. Cool Tools—An juicer is the first step to a colorful and tasty salad. Dinner in a Breeze—Petticoat Alredo with ham and peas on the base in 30 minutes or less. FEATURE: Happy Easter!—A beautiful brunch on the water.
COASTAL LIVING
2014 EDITORIAL CALENDAR

Make it Coastal!
MAY

HAVENS
Coastal Spaces—Instantly update your closet with these products and ideas. Ask a Designer—Q&A with a top designer—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in a favorite coastal hue. House Tours—Homeowners and designers share tips to achieve makeover magic! Things We Love—Our editors’ favorite picks for Mother’s Day.

CURRENTS
People Watching—Interesting personalities doing things you should know about. Best Beach Beauty Awaits—Our hot list of the top beauty products, tested by CoastalLiving editors. Celebrity Favorites—A familiar face shares what’s in their beach bag. Well Dressed—Style picks. 99 Days of Summer—The most fun list of things to do, see, and learn under the sun. Coastal Pets—Fun and useful info for your furry friends. FEATURE: Bokum’s Renaissance—The magical waters of Puerto Rico.

NAVIGATOR

KITCHEN
Good Taste—Simply delicious pasta dishes. Cool Tools—a nifty kitchen gadget and a recipe to make with it. Dinner in a Breeze—Orange ginger clove turkey cutlets with coconut rice on the table in 30 minutes or less! FEATURE: Get your grill on—Grilling tips and recipes, just in time for the summer.

Coastal Design Trendsetters
JUNE

HAVENS
Coastal Spaces—Give your living room extra seaside style with these products and ideas. Ask a Designer—Q&A with a top designer—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in a favorite coastal hue. House Tours—Take a peek inside homes from coast to coast. Things We Love—Our editors’ favorite picks for June.

CURRENTS

NAVIGATOR
The Guide—Destinations you’ll love. Postcard—Greetings from a dreamy place. Travel Buzz—The latest in coastal travel. Room Service—Bring home the look from SLS in Miami Beach. Dream Town—You’ll want to move to St. Joe’s, Michigan. FEATURE: Kenya—The exotic beauty of this African paradise. FEATURE: America’s favorite seafood dives.

KITCHEN
Good Taste—No-cook meal. Cool Tools—A nifty kitchen gadget and a recipe to make with it. Dinner in a Breeze—A quick and easy meal on the table in 30 minutes or less! FEATURE: Ice Cream—Cool off with these creamy concoctions.

Happiest Seaside Towns
JULY/AUGUST

HAVENS
Coastal Spaces—Give your roof deck extra seaside style with these products and ideas. Ask a Designer—Q&A with a top designer—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in a favorite coastal hue. House Tours—Take a peek inside homes from coast to coast. Things We Love—Our editors’ favorite picks for summer.

CURRENTS

NAVIGATOR

KITCHEN
Good Taste—Recipes to share. Cool Tools—a kitchen gadget and what to make using it. Dinner in a Breeze—A quick and easy meal on the table in 30 minutes or less!
COASTAL LIVING
2014 EDITORIAL CALENDAR

Design & Decorating
SEPTEMBER

HAVENS
Coastal Spaces—Give your attic extra seaside style with these products and ideas. Ask a Designer—Q&A with a top designer—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in a favorite coastal hue. House Tours—Take a peek inside homes from coast to coast. Things We Love—Our editors’ favorite picks for fall.

NAVI GATOR
The Guide—Destinations you'll love. Postcard—Greetings from a dreamy place. Travel Buzz—The latest in coastal travel. Room Service—Bring the look from a gorgeous resort into your home. Dream Town—You'll want to move to the coast.

KITCHEN
Good Taste—Recipes to share. Cool Tools—A kitchen gadget and what to make using it. Dinner in a Breeze—A quick and easy meal on the table in 30 minutes or less.

The Showhouse Issue
OCTOBER

HAVENS
Coastal Spaces—Give your media room extra seaside style with these products and ideas. Ask a Designer—Q&A with a top designer—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in a favorite coastal hue. Coastal Living Showhouse—Take a tour through the house we built in Coronado Beach, CA. Things We Love—Our editors’ favorite picks for October.

CURRENTS

NAVIGATOR
The Guide—Destinations you'll love. Postcard—Greetings from a dreamy place. Travel Buzz—The latest in coastal travel. Room Service—Bring the look from a gorgeous resort into your home. Dream Town—You'll want to move to the coast. FEATURE: Western Australia’s magnificent offerings.

KITCHEN
Good Taste—Recipes to share. Cool Tools—A kitchen gadget and what to make using it. Dinner in a Breeze—A quick and easy meal on the table in 30 minutes or less. FEATURE: Happy Halloween Menu and party ideas.

The Cottage Issue
NOVEMBER

HAVENS
Coastal Spaces—Give your pantry anew look with these products and ideas. Ask a Designer—Q&A with a top designer—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in a favorite coastal hue. House Tours—Take a peek inside homes from coast to coast. Things We Love—Our editors’ favorite picks for November.

CURRENTS

NAVIGATOR
The Guide—Destinations you'll love. Postcard—Greetings from a dreamy place. Travel Buzz—The latest in coastal travel. Room Service—Bring the look from a gorgeous resort into your home. Dream Town—You'll want to move to the coast. FEATURE: St. Barts.

KITCHEN
Good Taste—Recipes to share. Cool Tools—A kitchen gadget and what to make using it. Dinner in a Breeze—A quick and easy meal on the table in 30 minutes or less. FEATURE: Thanksgiving by the sea.
Havens
Coastal Spaces—Fresh looks and pretty products for a room in your home. Ask a Designer—Q&A with a top designer—decorating tips, tricks, and favorite products. Color Theory—Wallpaper, paint, fabric, and more in a favorite coastal hue. House Tours—Take a peek inside homes from coast to coast. Gift Guide—Fabulous gifts for everyone on your list.

Currents

Navigator
The Guide—Destinations you’ll love. Postcard—Greetings from a dreamy place. Travel Buzz—The latest in coastal travel. Room Service—Bring the look from a gorgeous resort into your home. Dream Town—You’ll want to move to the coast.

Kitchen
Good Taste—Recipes to share. Cool Tools—A kitchen gadget and what to make using it. Dinner in a Breeze—A quick and easy meal on the table in 30 minutes or less!
Eating Well

2014 Editorial Calendar

JAN/FEB: The New Year, New You Issue
Jump-start the New Year with EatingWell's award-winning nutrition advice, health tips and vitamin-rich recipes from cold-weather comfort food to crisp winter salads. We've got all you need to be happy and wholesome in 2014.
Print close: November 1
Print on sale: December 24

JULY/AUGUST: The Grilling Issue
The heat is on with these sizzling menus—great for a backyard party of two or twenty—that will keep you enjoying the best of outdoor entertaining and summer's peak produce all season.
Print close: May 2
Print on sale: June 24

MARCH/APRIL: The Feel-Good Issue
From gorgeous greens to baked beauties, we're serving up our favorite recipes, produce and flavors that will keep you healthy all season long and feeling better than ever.
Print close: January 3
Print on sale: February 25

SEPT/OCT: The Mediterranean Way
Eat healthy the Mediterranean way and delight in the savory, simple and fresh flavors of Italy and beyond, from perfect pastas to herb-infused olive oils.
Print close: July 3
Print on sale: August 26

MAY/JUNE: The Spring Celebrations Issue
Spring ahead in EatingWell style with farm-fresh favorites, cakes to celebrate and Southern-inspired seafood from the region's finest food experts.
Print close: March 3
Print on sale: April 23

NOV/DEC: Harvest & Holidays
Deck the halls with EatingWell-inspired celebrations, starring hearty holiday menus, smarter sweets and festive entertaining ideas.
Print close: September 5
Print on sale: October 28

EATINGWELL.COM
JAN
- Weight Loss Meal Plan
- Slow Cooker Suppers
- New Year Diet Resolutions

FEB
- Slow Cooker Suppers
- Valentine's Day Recipes
- Healthier Heart Meals

EATINGWELL.COM
MAY
- Easter & Passover Brunch
- Eating Clean with Cabbage
- Healthy Dinner Recipes

JUNE
- Spring Slim Down Recipes
- Organic & Sustainable Eating
- Green Up Your Diet

EATINGWELL.COM
JULY
- Sizzling July 4th Menus
- Backyard Barbecues
- Summer Classics Made Healthier

AUG
- Best of Berries
- Better for You Mashed
- Back to School

EATINGWELL.COM
SEPT
- Quick, Healthy Dinners
- Labor Day Recipes
- Modern Mediterranean Meal Plan

OCT
- Kid-Friendly
- Halloween Recipes
- Slow Cooker Soups
- Fall Favorites

EATINGWELL.COM
NOV
- Thanksgiving Menus
- Do-Ahead Holiday Dinners
- The De-Stress Diet

DEC
- Christmas Cookies
- New Year's Eve Party Planner
- A Bunch for Brunch

Editorial subject to change.

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## EDIT CALENDAR

### JANUARY
- **Entrepreneurs of 2013**
- **10 Women to Watch**
- **Creating a Culture of Excellence**

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### FEBRUARY
- **Top 10 Tech Innovators**
- **Cybercrime**
- **Video: Why it Matters to Your Company**

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### MARCH
- **The Leadership Issue: What is Great Leadership?**
- **10 Up and Coming Leaders**
- **15 Traits of a Successful Leader**

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### APRIL
- **The Branding Issue: Top 50 Brands in America**
- **25 Logos We Love (and Why We Love Them)**
- **Storytelling: What Is Your Brand Saying?**

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### MAY
- **Biz Travel Awards**
- **Employee Benefits Guide**
- **Top 20 Marketing Campaigns**

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### JUNE
- **100 Brilliant Inventions**
- **Invention vs Innovation (Plus, a Guide to Inventing)**
- **The Business of World Soccer**

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### JULY
- **Best Business Bars**
- **25 Change Agents You Should Know**
- **Inside the Creative Mind**

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### AUGUST
- **Top 20 Best Product Designs**
- **Office of the Future**
- **Best Cities**
- **Best Bosses in America**

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### SEPTEMBER
- **Young Millionaires**
- **Gaming and Gamification**
- **Online Retail’s Golden Opportunities**

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### OCTOBER
- **Commercial Vehicles**
- **Top Colleges**
- **10 CEOs Shaking Things Up**
- **3 Coolest College Startups**

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### NOVEMBER
- **15 Top Funded Companies**
- **Crowdfunding**
- **Gift Guide: What to Give to Whom and What It Says About You**

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### DECEMBER
- **10 Trends to Watch: A Look Ahead at the Markets, Ideas and Opportunities for Treps in 2015**

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For editorial story pitches and freelance queries e-mail Reporter@entrepreneur.com.

**UPDATED: 3/13**
Note: Editorial Calendar subject to change without notice. *Subscribers receive the issue 7 days prior to the on-sale date.

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# Essence 2014 Edit Calendar

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*Editorial calendar subject to change*
EveryDay with Rachel Ray

editorial calendar

JANUARY/FEBRUARY: A New Twist!
Break out of your food rut with great ideas for the new year.
Packed with smart ideas from slow cooker suppers to game day food, this issue will add something fresh to your cooking, home and life.
Instant Expert: Get Fresh with Grapefruit
Close: November 1
On Sale: January 1

MARCH: The Comfort Issue
Cozy up with this comforting issue filled with spectacular soups, breakfasts and comfort food faves. Plus, DIY projects to make every room in your house even more inviting.
Instant Expert: Get Fresh with Mango
Close: December 13
On Sale: February 11

APRIL: In the Kitchen
Time for a kitchen update? Get inspired with smart ways to organize, must-have equipment and a sneak peek into celebrity kitchens.
Instant Expert: Get Fresh with Carrots
Close: January 10
On Sale: March 11

MAY: Bring on Spring!
Spring into action with this planning-friendly issue, jam-packed with ideas to conquer everything from travel to entertaining to gardening this summer.
Instant Expert: Get Fresh with Plums
Close: February 7
On Sale: April 8

JUNE: The Getaway Issue
Escape your everyday with great ideas for summer fun. From amusement parks to affordable adventures we have it covered—helping you stay cool chilling at home or when hitting the road.
Instant Expert: Get Fresh with Peaches
Close: March 14
On Sale: May 18

JULY/AUGUST: Grill Thrills
Grab summer by the grill with this zero-intimidation grilling guide, along with entertaining tips for hosting theme parties.
Instant Expert: Get Fresh with Corn
Close: April 13
On Sale: June 10

SEPTEMBER: Back to (Cooking) School!
Get back to school—cooking school! Create fun, flavorful meals with our how to blowout covering everything from basics to expert techniques. Plus, a snack-a-day calendar that makes back to school a breeze.
Instant Expert: Get Fresh
Close: June 6
On Sale: August 5

OCTOBER: Fall Fabulosity
Have a fabulous fall with this guide to everything authentically autumn. From tailgating and trick-or-treating to foodie beauty secrets you’ll never run out of things to do.
Instant Expert: Get Fresh
Close: July 11
On Sale: September 9

NOVEMBER: Thanksgiving—the Rachel Ray Way
Thanksgiving made easy and excellent—tons of tips and recipes for a flavor-filled holiday.
Instant Expert: Get Fresh
Close: August 15
On Sale: October 14

DECEMBER: Holiday Cheer!
New holiday recipes to try, festive cocktails to batch for a crowd, celebrity cookies and great foodie ideas to gift.
Instant Expert: Get Fresh
Close: September 19
On Sale: November 18

For more information contact Tracy Hadel, Advertising Director, at tracy.hadel@meredith.com or your Every Day with Rachel Ray account executive.

All editorial subject to change.

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# Family Circle 2014 Editorial Calendar

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## January
- ISSUE CLOSE: 12/15/13
- ON SALE: 1/7/14
- Organizing Strategies
- Winter Beauty: Skin, Hair & Makeup
- New Year Money Movie
- Get Fit With Your Dog
- Health Goal for 2014
- Shingl

## February
- ISSUE close: 1/15/13
- On Sale: 2/7/14
- Diverting on a Budget
- Refresh Your Stuff
- Perfect Haircut
- Changing Your Look
- Cost of Living: Not Just Jost
- Heart Disease: By the Decade: 20s, 40s, 60s
- Food: Leftovers "Reinvented"
- Healthy Family Dinner™: Heart Healthy
- Top 10: Chocolate

## March
- The Celebrity/Editorial Issues
- ISSUE CLOSE: 2/15/14
- On Sale: 3/7/14
- Celebrity/Designer family memoir
- Spring Cleaning
- Beauty Feature: Colorless 30s, 40s, 50s Skin and Makeup
- Fashion Trend: Dorm—Not Just Jost
- Pooch Life advice from Celebrity Trainer
- Determined Dining Report
- Slim-Down With Celebrity Trainer: 6-Minute Workout
- Healthy Family Dinner™: 400-Calorie Meals
- Top 10: Soup

## April
- ISSUE CLOSE: 3/15/14
- On Sale: 4/7/14
- The Perfect Imperfect family memoir
- The Warlord Organization
- Beauty Feature: Hot Colors
- Fashion Trend: Spring Trends
- College: The Year of 
- Online Campus Safety
- 7-Minute Workout
- Spring Allergies
- Savvy Grub: 0
- Gourmet Guilt: Demitria
- Healthy Family Dinner™: Budget
- Top 10: Pasta

## May
- The Final Issue
- ISSUE CLOSE: 4/14/14
- On Sale: 5/7/14
- Fun Family Home
- Organizing and Decluttering
- Mother/Daughter Shopping
- Get Away Out
- Family Activity Guide
- Amusement Places
- Staffers Read "Top 
- Products Deals"
- Boost Your Bonus
- Healthy Family Dinner™: Spring Veggies
- Top 10: Quick Broads

## June
- ISSUE CLOSE: 5/14/14
- On Sale: 6/7/14
- Entertaining: Garden Party
- Get Summer Ready
- Swim Suite
- Team Break-Ups
- Cruise & Deals Gifts
- Give Health
- Garden Party Recipes
- Top 10: Surgery

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Note: All editorial is subject to change.
As of 1/1/2013
# Family Circle 2014 Editorial Calendar

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<td>Hair &amp; Skin Refresh</td>
<td>Medicated Kids</td>
<td>Back-To-School Tech</td>
<td>Healthy Family Dinners™: 5 Ingredients</td>
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<td>Skin Story</td>
<td>Gender &amp; Grades</td>
<td>Debating Myths</td>
<td>Top 10: Apples</td>
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Note: All editorial is subject to change.

Contact your Family Circle Account Manager or Lee D. Stately, Vice President/Publisher at 212.551.6967 or lee.stately@meredith.com.
Family Fun

2014 editorial calendar

**February**
- Best Valentines
- Get Inspired at Maker Faire
- Making Manners Fun
- Healthy Family. Sick Day Survival Binder
- Smile: Glow Head to Toe, All About Eyes

**March**
- Decorating Kids’ Bedrooms
- Best Birthday Cake Winners
- Teaching Kids to Cook
- The Ultimate Movie Night
- Make It: St. Patrick’s Day Craft
- Happy Home: Spring Cleaning Solutions
- Favorite Things: Birthday Gifts, for $20 or Less
- Healthy Family: Toothbrushing
- Smile: Wake Up Beautiful, Beauty Products in a Stick

**April**
- 2nd Annual FamilyFun Travel Awards
- Easter Eggstravaganza
- DIY Dinners
- Celebrate Earth Day!
- Treat: Chocolate Bunnies
- Healthy Family: Indoor Exercizes, Allergies
- Smile: Hair, MV!s, Find Your Perfect Fragrance

**May**
- Top Ten Ways to Blow Your Kids’ Minds
- $10 Dinners with Melissa D’Arabian
- Great California Beach Towns
- Garden Projects Kids Will Dig
- FamilyFun Volunteer Awards
- Make It: Mother’s Day gifts
- Favorite Things: Top 10 Best Family Games
- Smile: Sun Day School, Mon/Pool Magic
- Theme Park Attraction

**June/July**
- A Farmstay Getaway
- Summer Grilling Special
- An Old-Fashioned Fourth
- Joyfully Messy Outdoor Art
- Make It: Father’s Day Crafts
- Healthy Family: Sun Safety, Cool-Off Games
- Smile: Multitasking Products, ‘Melt-Proof Makeup’

**August**
- The Ultimate Family Reunion Fun Guide
- Totally Amazing T-Shirts
- Pool Party
- Snack Attack!
- Happy Home: Wall Decor
- Smile: Upgrade Your Ponytail, Sassy Citrus

**September**
- The Ultimate Fundraiser Guide
- Not the Same Old PB&J
- Homework Spaces that Work in Your Home
- Kids in the Kitchen: Morning Muffins
- Back-to-School PJ Party
- Favorite Things: Best Back-to-School Gear

**October**
- The Great FamilyFun Costume Contest
- Tricks & Treats
- Let’s Learn Together
- Meatless Mondays
- Animal Adventures
- Happy Home: Cute Bedding Ideas

**November**
- 22nd Annual Toy of the Year Awards
- Save Room for Pie!
- Into the Woods (Family Hikes)
- Family Trees
- Holiday Cards & Greetings
- Play Tables & Spaces

*NOTE: Editorial content subject to change.*

**For more information, please contact your FamilyFun sales representative**
or Jeff Wellington, VP/Group Publisher, 212.499.2118, Jeff.wellington@meredith.com

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Fitness

January

Space Close/ Materials Due: OCTOBER 15
On Sale: DECEMBER 10

HAPPY, HEALTHY NEW YEAR ISSUE
- Best Out of Your Beauty Rut
- One Simple Move That Will Change Your Health
- Boost Your Immunity
- Healthy Comfort Food Recipes

FITNESSMAGAZINE.COM
- Trainers' Top Resolutions
- End of the Year Fittest Moments

February

Space Close/ Materials Date: NOVEMBER 13
On Sale: JANUARY 7

WINTER FIT & FUN GUIDE ISSUE
- Better Body Plan—Lose 10 Pounds in Minutes
- Healthy Food Awards
- Best Workout DVDs
- Surprising Metabolism Boosters
- Thyroid Conditions and Fit Women

FITNESSMAGAZINE.COM
- Your Best Body Ever: Better Body Plan
- Log On to Lose: Sagging Tummy
- Videolicious New Year's Resolution Web Series
- Get Grouped: New Year, New You Sale
- New Section: Fit Happens

March

Space Close/ Materials Due: DECEMBER 15
On Sale: FEBRUARY 11

Best New Tips and Products for Beautiful Skin
- Running Package
- Trouble Zone Tinters
- Are You Sick or Are You Tired?
- Fitness Brought Us Together
- How to Avoid Restaurant Fat Traps

FITNESSMAGAZINE.COM
- Your Best Body Ever: Better Body Plan
- 2014 Sochi Winter Olympics
- Half-Marathon Guide
- The Got It On Guide
- Your Month Long Sex Plan

April

Space Close/ Materials Due: JANUARY 22
On Sale: MARCH 18

Hair That Makes You Happy
- Shrink 2 Socks Workout
- Sneaker Guide
- Suit: How It Affects Our Health
- Secrets of the First Year of Weight Loss

FITNESSMAGAZINE.COM
- Your Best Body Ever: Better Body Plan
- FITTERATE Community Relaunch
- Beat Your Period
- Spring Clean Your Life
- The Best Brain Foods
- Stressed? Press Here
- National Nutrition Month: Collection of Dinner Recipes

May

Space Close/ Materials Due: FEBRUARY 25
On Sale: APRIL 22

- Bikini Body Bootcamp—Workout & Diet
- Summer Beauty Prep
- The Best Swimsuits for Your Shape
- What to Eat to Beat Stress
- Special Package: How to Be Stronger

FITNESSMAGAZINE.COM
- Your Best Body Ever: Better Body Plan
- The Ultimate Wedding Shape-Up Guide
- Budget Sites You Need to Know
- When You Burn the Most Calories

Note: All editorial content subject to change.
2014 Edit Calendar (con’t)

June
- Skin Cancer Beauty Report
- 7-Day Total Body Turnaround Workout
- Summer Fashion
- Healthy Food Awards

July-August
- SUMMER PLAY OUTSIDE ISSUE
  - Head-to-Toe Beauty Boosters
  - Abs Workout
  - Sporty Vacations
  - Your Embarrassing Tummy Troubles, Solved
  - Everything You Need to Know About Hydration
  - Grilling Recipes

October
- THE BODY BEAUTIFUL ISSUE
  - Beauty Awards
  - Top Moves for Ever Body Part Workout
  - Fresh Air Fun & Fitness
  - Body Confidence Package
  - Fit Women’s Cancer Prevention Guide
  - The Best Diets
  - Healthy Food Awards

November-December
- Holiday Beauty
  - Slim Without the Gym Workout
  - Gear Gift Guide
  - Prediabetes: The Hidden Health Threat
  - Are You Eating Enough to Lose Weight?
  - Holiday Party Foods - Appetizers & Desserts

Note: All editorial content subject to change
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<td>September</td>
<td>Kids Edition</td>
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<td>Back to School</td>
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<td>Fall Favorites</td>
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Editorial features and timing are subject to change.
## Harper’s Bazaar 2014 Editorial Calendar

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<td>FEBRUARY</td>
<td><em>The Extras</em></td>
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<td><em>Fabulous At Every Age</em></td>
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<td><em>The Beauty Issue</em></td>
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<td>DECEMBER/JANUARY</td>
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*Editorial and Paging are Subject to Change.*
It's time to think differently about the JOURNAL

Ladies Home Journal

edit

FEBRUARY
The Health Issue
Health: 6 Weeks to a Healthy Heart; Sleep Guide
Beauty: Dry Skin Solutions
Personal Space: Organize Your Life
Closing: 11/15/13  On-Sale: 1/14/14

MARCH
Health: Bloggers’ Weight Loss Tips, Gut Health
Beauty: Pretty & Polished, A Checklist of Must-Have Beauty Items
Food: New Ways to Bake
Home: Can You Believe I Made This?
Fashion: Spring Trends
Closing: 12/16/13  On-Sale: 2/11/14

APRIL
Beauty: Glitter for Grown Ups
Food: Spring Brunch, Big-Batch Sugar Cookies, Pei Pasta Salad
Home: Transform Supermarket Flowers
Nutrition: Every Girl’s Guide to a Healthy Diet
Health: Boost Your Memory Tricks, Healthy Teeth
Closing: 1/15/14  On-Sale: 3/11/14

MAY
Health: Lyme Disease, Sinus Problems
Beauty: Protect Your Hair Color
Fitness: Flat Abs Workout
Nutrition: Never Say Diet
Closing: 2/14/14  On-Sale: 4/8/14

JUNE
Health: Skin Cancer Prevention
Beauty: Summer Nails
Food: Salads/Fruit
Fashion: Best Swimsuits
Closing: 3/14/14  On-Sale: 5/13/14

All stories are subject to change. Last updated 12/03/13.

Continued on back

#womeninspiringwomen
JULY/AUGUST
The Summer Entertaining Issue
Health: Vision
Beauty: Hairstyles for Hot Days
Food: Barbecue
Personal Space: Outdoor Entertaining
Closing: 5/8/14 On-Sale: 6/24/14

SEPTEMBER
Nutrition: Back to Basics Diet
Fashion: Fall Trends
Fitness: New Walking Workout
Mind: Happy Marriage Tips
Closing: 6/16/14 On-Sale: 8/12/14

OCTOBER
Health: Breast Cancer Prevention
Beauty: 4th Annual "This Stuff Works" Beauty Awards
Food: Halloween Treats
Money: Online Bargains
Closing: 7/15/14 On-Sale: 9/9/14

NOVEMBER
Health: Perimenopause
Fashion: Cozy Style
Nutrition: Get More Energy
Personal Space: Thanksgiving Tabletop
Closing: 8/15/14 On-Sale: 10/14/14

DECEMBER/JANUARY
Health: Flu Guide
Food: Christmas Cookies
Money: Great Gifts for Less
Mind: Stress-Free Holidays
Closing: 10/1/14 On-Sale: 11/25/14

For more information, contact Ladies' Home Journal,
Diane D. Malley, Publisher
212-551-7153
diane.malley@meredith.com.
# Editorial Calendar

## Martha Stewart Living

### 2014 Editorial Calendar

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<tr>
<th>Month</th>
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| January/February | Close 11/13; On-Sale 1/6/14                      
|               | Restart Your Routine                              |
| March         | Close 12/18; On-Sale 2/17/14                     
|               | The Color Issue                                   |
| April         | Close 1/22; On-Sale 3/17/14                      
|               | Spring Living / Easter / Green                    |
| May           | Close 2/26; On-Sale 4/21/14                      
|               | Things to Know / Mothers-Daughters               |
| June          | Close 3/26; On-Sale 5/19/14                      
|               | The Food Issue                                    |
| July/August   | Close 4/30; On-Sale 6/23/14                      
|               | Outdoor Entertaining                              |
| September     | Close 6/10; On-Sale 8/11/14                      
|               | The Home Issue                                    |
| October       | Close 7/23; On-Sale 9/15/14                      
|               | Harvest                                           |
| November      | Close 8/27; On-Sale 10/20/14                     
|               | Thanksgiving                                      |
| December/January | Close 10/1; On-Sale 11/24/14                  
|               | Holiday                                           |
| Special Issue | Close 5/19; On-Sale 8/25/14                      
| Halloween     | Close 5/19; On-Sale 8/25/14                      
|               |                                                   |

*Editorial content subject to change.*

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Men's Journal

2014 Editorial Calendar

For advertising solutions, contact your MJ sales representative or Publisher, Vincent Erollich at 212.494.3439
Visit our media kit at srd.com/mediakits/mens_journal
# 2014 Editorial Calendar

Every issue of Midwest Living features stories that explore the region, showcase savory recipes and celebrate the people who make the Midwest shine.

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<tr>
<th>Month</th>
<th>Food</th>
<th>Home</th>
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<td>Breakfast for Dinner</td>
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<td>Slow Cooker Desserts</td>
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<td>Bentonville, Arkansas Road Trip</td>
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<td>Reader Recipe Contest</td>
<td>Michigan Getaway Cottage</td>
<td>City Foodie Tours</td>
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<td>March/April</td>
<td>Asparagus Recipes</td>
<td>Leaf Motif Decorating</td>
<td>Sandhill Crane Watching in Nebraska</td>
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<td>Cooking with Citrus</td>
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<td>May/June</td>
<td>Foil Packet Grilling</td>
<td>Budget-Savvy Door County Home</td>
<td>Northern Indiana Quilt Garden Road Trip</td>
<td>Lane Garden in Ohio</td>
<td>Michigan’s Western Pike</td>
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<td>July/August</td>
<td>Soda Shop-Theme Canning</td>
<td>Ferguson Home in Michigan</td>
<td>The Wisconsin Passage</td>
<td>Container Garden</td>
<td>Route 66 in Illinois</td>
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<td>Summer Pastas</td>
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<td>Lake Erie Shore in Ohio</td>
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<td>September/Oct</td>
<td>Soul Food Desserts from Michigan Meatballs</td>
<td>Michigan Farmhouse</td>
<td>Michigan's Keweenaw Peninsula</td>
<td>Pecan Pie in Illinois Mums, Sedums</td>
<td>Illinois River Valley Road Trip</td>
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<td>Fall City Getaway to Saint Louis</td>
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<td>Best Haunted Experiences</td>
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<td>North Dakota’s Nordicfest</td>
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<td>November/Dec</td>
<td>Cookies Holiday Bark</td>
<td>Christmas Lifestyle in Cincinnati Festively Fragrant</td>
<td>Christmas in Red Wing, Minnesota</td>
<td>Decorating with Classic Christmas Plants</td>
<td>Taste of the Hoosier State</td>
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<td>Christmas at Lied Lodge in Nebraska</td>
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To view the Midwest Living Online Media Kit, log on to [midwestliving.com/mediakit](http://midwestliving.com/mediakit).

Note: Editorial subject to change.
2014 Editorial Calendar

MAY
The Real Woman Issue
- The Fierce List
- Best New Swimsuits for Real Women
- Secrets to Aging Gracefully from Real Women Like You

JUNE
The Hair Issue
- Secrets of Stylists and Colorists With Great Hair
- Anti-Aging Health Special

JULY/AUGUST
DOUBLE ISSUE
Summer Pleasures Issue
- Sizzling Summer Styles
- Summer Beauty Tricks
- Summer Reading Bonanza

FEBRUARY
Reinvention Issue
- Reinvent Your Work, Money, Life at 30, 40, 50, 60
- The Live-Longer Eating Plan
- Reinvent Your Pout: Getting Natural, Fuller Lips
- What Hair Experts Do to Make Thiers Look Great

MARCH
Spring Fashion Issue
- Fashion: 5 New Designers Every Woman Should Know
- What to Wear at 30, 40, 50, 60
- Natural Beauty Products: What Works, What Doesn't

APRIL
Spring Beauty Issue
- Best New Haircuts at Any Age
- Better Skin Now Than at 20
- Great New Jewelry

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ROTATING FEATURES

NOTEBOOK
Front of book culture watch for clued in women
Woman of Interest • Wonder Woman • Seen & Heard • Buzz • Culture • Books • Movies • Technology

STYLEBOOK
Fashion for Growups Quick takes on the latest styles & accessories

BEAUTYBOOK
Beauty News The latest products chosen by MORE's beauty editors
This Is What ... Looks Like Portrait of a real woman and her age-defying perspective
Beauty Master Class In-depth, single-topic focus

ESSAYS/PROFILES
Memoir The powerful, emotional narrative of one woman's journey
Attitude An opinionated woman speaks her mind
Age of Enlightenment High profile authors share thoughts on life

CAREER & MONEY
Second Acts Inspiration from women who have reinvented their lives
Finance The cash & investments master class
Work Exploration of the latest challenges and opportunities at work

LIFESTYLE
Travel Feature A first-person visit to an extraordinary locale
Food Unique, mouth-watering recipes
Politics • World Affairs • Cover Celebrity Interview

BODY/MIND
Health News The latest advice on a variety of health topics
Body & Mind Special features on sex, psychology, diets & drugs with research & resources
Healthy Eating In-depth info on fueling one's body
Fit Happens Exercise advice to live better & longer

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# Editorial Calendar 2014

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<td>October</td>
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*Themes and closing dates subject to change.

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Parents

2014 Editorial Calendar

January
• Art for the Fun of It
• When Kids Get OCD
• Thrive in 2025: Learning to Love Math
• Eating Well: Chicken Soup for Little Souls
• Beauty: Mom’s Get Out the Door Plan
• The 5-Pound Kiss-Off
• Decorate With Kids’ Toys

February
• Parents Guide to Family Cruises
• Valentine Desserts, With Love From Mom
• Easing Kids’ Tummy Troubles
• Eating Well: New Twists on Mac & Cheese
• Thrive in 2025: Executive Functioning
• Beauty: Real Eye Openers

March
• Special Report: The Future of Play
• Parents 10 Best Caribbean Family Vacation Destinations
• Mama Doc Philosophies excerpt
• Thrive in 2025: Rethinking Zero Tolerance Policies
• Eating Well: 25 Best Packaged Foods
• Beauty: TLC For Your Skin
• This Stuff Matters: Family Food Safety Tips
• The Coolest Kids Rooms Ever

April
• Pre Chef Easter Lunch
• Make It: Egg Carton Farm Animals
• Helping Kids With Food Allergies
• Eating Well: Eggs Every Way
• This Stuff Matters: Special Needs Section
• Spiritual Solutions for Kids
• Thrive in 2025: The Magic of Music
• Beauty: The At-Home Blowout
• Mom’s Ultimate Spring Cleaning Guide

May
• Birthday Party Bonus Section
• America’s 10 Best Theme Parks
• Solutions for Kids’ Seasonal Allergies
• Helping Kid No. 1 Adjust to the Baby
• Parents Blog Awards 2014
• Eating Well: The Healthy Family Challenge
• Thrive in 2025: Teaching Kids People Skills
• Beauty: Mani-Pedis for Mom
• This Stuff Matters: Confessions of a Former Child Abuser
• Growing An Herb Garden

June
• Happy Crafternoon! excerpt
• “Bye-Bye Preschool,” A Graduation Party
• Why We Love Fathers
• Protecting Your Kids From the Sun
• Eating Well: The Sodium Crisis
• This Stuff Matters: You’d Never Leave Your Kid in the Car, Right?
• Beauty: Your New Summer Hair Color
• Family Home Buying Guide

July
• Backyard Drive-In Movie Party
• America’s Best Free Attractions for Families
• Kids’ Health: Preventing Falls
• Eating Well: Refreshing Summer Drinks
• Beauty: Summer Drugstore Shopping Guide
• Parents 10 Best Family Cars

Subject to change
2014 Editorial Calendar

August
- We Scream for Ice Cream Sandwiches!
- Parents 10 Best Birthday Party Chains
- Help! My Kid Has a Rash!
- Eating Well: Solving Mom’s Stickiest Food Etiquette Issues
- Beauty: Sleeping Beauty’s Secrets
- This Stuff Matters: Choosing a Legal Guardian
- Home Remodeling Tips for Families

September
- Back to School throughout the issue
- Second Baby Showers
- Your Best Family Vacation Ever!
- This Stuff Matters: The Problem With “Fat”
- A to Z Guide to Reading
- Thrive in 2025: Why Play is Good for Learning
- Eating Well: A Better School Lunch
- The “Mom Knows Best” Beauty Awards
- Operation: Declutter Your Home

October
- Easy Carved Pumpkins & Monster Crafts
- Just Spooky Enough Halloween Costumes
- Putting An End to Whooping Cough
- This Stuff Matters: Safe Kids Safety Survey
- Eating Well: Healthy Waffles & Pancakes
- Thrive in 2025: Raise a Science Lover
- Beauty: “I Want Her Hair!”
- Is Couponing Worth It?
- Choosing the Right Family Pet

November
- Best’s Special
- 10 Things to Do Before You’re 10
- 100 Best Apps for Kids & Families
- Parents Best Toys of 2013
- The Latest on Preventing Cold & Flu
- Eating Well: Pastabilities
- Thrive in 2025: Why Optimism Matters
- This Stuff Matters: When Your Child Goes Missing
- Beauty: Break Your Bad Skin Habits
- Make the Most of Your Family Photos

December
- Keep Santa Real for Longer
- Gifts for Everyone on Your List
- 10 Best Kids Books of 2014
- This Stuff Matters: The Vaccine Conversation
- Thrive in 2025: Raise an Open-Minded Child
- Eating Well: What Nutritionists Feed Their Kids
- Beauty: Get Fairytale Hair

Subject to change
## People

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### People Country

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* SPECIAL DOUBLE ISSUES (on sale two weeks)
# 2014 EDIT CALENDAR

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>THEME</th>
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<th>SPACE/MATERIAL CLOSE</th>
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<td>Feb</td>
<td>Spring Sneak Peek</td>
<td>November 11, 2013</td>
<td>November 18, 2013</td>
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<td>Apr</td>
<td>Spring Accessories Blowout&lt;br&gt;Hair Color&lt;br&gt;Spring Denim</td>
<td>January 14</td>
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<td>March 7</td>
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<td>May</td>
<td>Best of Beauty&lt;br&gt;Swimsuits&lt;br&gt;Sunglasses</td>
<td>February 17</td>
<td>February 24</td>
<td>April 11</td>
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<td>Jun</td>
<td>Summer Fashion&lt;br&gt;Summer Fun &amp; Hot List&lt;br&gt;Beauty Get Ready For Summer</td>
<td>March 17</td>
<td>March 24</td>
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<td>Jul</td>
<td>Summer Hair Guide&lt;br&gt;Sassy Summer Style&lt;br&gt;Beat the Heat Beauty</td>
<td>April 21</td>
<td>April 28</td>
<td>June 13</td>
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<td>Aug</td>
<td>Play Up Your Shape&lt;br&gt;Fall Fashion &amp; Denim Sneak Peek</td>
<td>May 20</td>
<td>May 27</td>
<td>July 11</td>
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<td>Sep</td>
<td>Fall Fashion &amp; Beauty Trends&lt;br&gt;Fall Shopping Strategies</td>
<td>June 23</td>
<td>June 30</td>
<td>August 15</td>
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<td>Oct</td>
<td>Fall Accessories &amp; Coats Blowout&lt;br&gt;Breast Cancer Awareness&lt;br&gt;Denim Awards</td>
<td>July 21</td>
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<td>September 12</td>
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<td>Nov</td>
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<td>August 26</td>
<td>September 2</td>
<td>October 17</td>
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<td>Dec/Jan</td>
<td>Holiday Fashion &amp; Hair Blowout&lt;br&gt;GIFT GUIDE</td>
<td>September 29</td>
<td>October 6</td>
<td>November 21</td>
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2014 EDITORIAL CALENDAR

JANUARY/FEBRUARY
The Resolutions Issue!
- Special: Rock Your Resolutions - Month 1
  - Resolution coaches cover fitness, nutrition, health, diet, finance and more for a chance to be featured in SHAPE! Includes a sidebar on style
- Special: Winter Olympics - Go for the Gold
  - Guide to most popular sports/athletes and training moves
- Beauty: Winter Skincare and Beyond
  - Calendar-style feature to highlight products
- Fitness: Kick start your weight loss
- Fashion/Style: Lingerie: winter must-haves and more
- Food: Healthy Super Bowl Snacks
- Health: Increase Your Energy
- Relationships: Source Up Your Sex Life
- Travel: Quick Romantic Getaways
- Nutrition: Jumpstart Your New Year Diet
Closing Date: 1/13/13 On-Sale Date: 1/6/14

MARCH
The Hollywood Issue
- Special: The Hottest Bodies in Hollywood
- Special: Resolutions Check-in - Month 2
- Special: Stay Chic Fashion - Red Carpet to Real Life
- Fitness: Celebrity Trainers' Secrets
- Beauty Bonus: Hollywood Beauty Secrets
  - Stylists to the stars reveal all
- Food: Star Studded Recipes
  - Stars and celebrity chefs share their favorite dishes
- Health: Sleeping Beauty - Get Your Best Nights Rest
- Food: Bikini Body Diet
Closing Date: 1/1/14 On-Sale Date: 2/24/14

APRIL
The Confidence issue
- Special: Women Who SHAPE the World
  - Role models who broke the glass ceiling
- Special: Resolution Check-in - Finale
- Special: Summer SHAPE Up with Jillian Michaels - Month 1
  - Get swim suit-ready with fitness and nutrition guide
- Special: Annual Shoe Awards
- Beauty: Spring Beauty
  - Latest trends covering make-up, hair and nails
- Fashion/Style: Spring Trend Report
- Food: Green Your Diet
- Health: Love Your SHAPE Confidence Guide
Closing Date: 1/26/14 On-Sale Date: 3/4/14

MAY
The Summer Spectacular Issue
- Special: Summer SHAPE Up with Jillian Michaels - Month 2
- Special: Annual Sun Smart Awards
- Beauty: Dare to Bare
  - Get your skin ready to bare with hair removal, tanning creams and more
- Fashion/Style: Designer Swimwear Preview
- Food: Cinco de Mayo Made Healthy
- Health: Skin Cancer
- Health: Mental Health
Closing Date: 2/26/14 On-Sale Date: 4/21/14
2014 EDITORIAL CALENDAR

JUNE
The Bikini Body Issue
- Special: Summer SHAPE Up with Jillian Michaels - Finals
- Beauty: Pedicures
- Fashion/Style: Swimsuits for Every Figure
- Food: Sensational Salads
- Health: Summer Survival Guide
  - Bug bites, poison ivy and more!
Closing Date: 5/26/14    On-Sale Date: 5/19/14

JULY/AUGUST
The Get Outside Issue
- Special: Essential Gear for Hiking, Biking and More!
- Special: Annual Snack Awards
- Special: Look and Feel Younger in Your 20s, 30s, 40s & 50+
- Fitness: Take Your Workout Outside
- Beauty: No Fuss Summer Hair
- Fashion/Style: Destination Summer Style
- Food: The Skinny On: Summer Cocktails
- Travel: Hit the Road (trips)!
Closing Date: 7/30/14    On-Sale Date: 7/23/14

SEPTEMBER
The Beauty & Style Spectacular Issue
- Special: Annual Beauty Awards
- Special: Stay Chic - Designs on Fall Fashion
- Fitness: Skinny Jeans Workout
- Food: Labor Day Party Foods
- Health: Healthy Family
Closing Date: 8/18/14    On-Sale Date: 8/11/14

OCTOBER
The Pink Issue
- Special: Breast Cancer Prevention Guide
- Fitness: Pilates moves and gear
- Beauty: Hair Color 101
- Beauty: Foundation
- Fashion/Style: Timeless must-haves
- Food: Bake-Off
Closing Date: 7/23/14    On-Sale Date: 9/15/14

NOVEMBER
The "Stress Less" Issue
- Fitness: Time Saving Holiday Workouts
- Beauty: Essential Make Up and Hair Tool Guide
- Beauty: All About the Eyes
- Fashion/Style: Accessories
- Food: Thanksgiving Made Healthy
- Health: Guide to de-stressing during the hectic holiday season
Closing Date: 8/20/14    On-Sale Date: 10/13/14

DECEMBER
The Holiday Issue
- Special: Holiday Gift Guide
- Fitness: Dance Your Butt Off
- Beauty: Holiday Hair and Makeup
- Fashion/Style: Party Dresses & more
- Food: Holiday Entertaining & Cocktail Guide
- Health: Sanity Savers
Closing Date: 9/24/14    On-Sale Date: 11/17/14

*Dates subject to change.

Contact Your SHAPE Sales Representative at 212.545.4800

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Traditional Home

2014 editorial CALENDAR

TRADITIONAL HOME, MARK YOUR CALENDAR

FEBRUARY/MARCH
Before & After
Ad close: November 25, 2013
On sale: January 21, 2014

JULY/AUGUST
Decorators Showcase Issue
Ad close: April 29, 2014
On sale: June 24, 2014

FEBRUARY
We Love Color!
Ad close: January 30, 2014*
On sale: February 20, 2014*

APRIL
Living with Color
Ad close: January 14, 2014
On sale: March 11, 2014

SEPTEMBER
The Influence of Fashion
Ad close: June 17, 2014
On sale: August 12, 2014

MAY
New Trads
Ad close: April 24, 2014*
On sale: May 15, 2014*

JUNE
Rising Stars of Design
Ad close: February 8, 2014
On sale: April 15, 2014

OCTOBER
25th Anniversary Celebration
Ad close: July 22, 2014
On sale: September 16, 2014

JULY
Outdoor Living
Ad close: June 19, 2014*
On sale: July 10, 2014*

NOVEMBER
Holiday Entertaining
Ad close: October 14, 2014*
On sale: November 4, 2014*

For more information, please contact your sales representative or Amy Churbin, Publisher, at 212.455.1275 or amy.churbin@meredith.com.

*subject to change.
# 2014 Editorial Calendar

## February
**Indulgence & Escapes**
- 01.25.14 On Sale
- 02.06.13 Close
- 02.13.13 Materials

## March
**Women's Fashion**
- 02.25.14 On Sale
- 03.03.14 Close
- 03.10.14 Materials

**Men's Style**
- 03.08.14 On Sale
- 03.21.14 Close
- 03.28.14 Materials

## April
**Taste**
- 04.05.14 On Sale
- 02.21.14 Close
- 02.28.14 Materials

## May
**Style & Design**
- 05.03.14 On Sale
- 05.21.14 Close
- 05.28.14 Material

## June
**Pre-Fall**
- 06.30.14 On Sale
- 04.18.14 Close
- 04.25.14 Materials

**Fashion/Collectibles**
- 07.31.14 On Sale
- 05.18.14 Close
- 05.25.14 Materials

## July/August
**Couture/Destination**
- 08.28.14 On Sale
- 06.18.14 Close
- 06.25.14 Materials

## September
**Men's Style**
- 08.13.14 On Sale
- 08.30.14 Close
- 09.08.14 Materials

**Fashion**
- 09.15.14 On Sale
- 07.11.14 Close
- 07.11.14 Materials

All dates subject to change. Orders materials due one day prior to show material due date. Europe/Asia Editions are available one day before the US release. Contact your sales representative for more information.

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# Woman’s Day 2014 Editorial Calendar

## January
**Happy Issue**
- What's on the Fridge gatefold
- Win it page: Fitness
- Casserole Queens
- DIY Challenge: Old sweaters
- Checklist Tonight: Make over your chicken dinner
- How to display pictures

**On Sale:** 1/10/2013  
**Space Close:** 1/15/2013

## February
**Heart Health Issue**
- What's on the Fridge gatefold
- Win it page: Cassing
- Live Longer and Stronger Challenge with Joey Bauer
- Project Declutter with Loria Mariano
- Special expanded heart health section

**On Sale:** 1/17/2013  
**Space Close:** 1/19/2013

## March
**Cozy Issue**
- What's on the Fridge gatefold
- Win it page: Beauty
- Casserole Queens
- Family Debt Makeovers with Dave Ramsey
- RDA awards/heart disease survivor stories
- Interactive issue

**On Sale:** 3/1/2014  
**Space Close:** 2/26/2013

## April
**Organizing & Great Value Awards Issue**
- What's on the Fridge gatefold
- Win it page: Organizing
- Crafty: Fabric Opening
- The Price's: Neiman Marcus Drummond's Easter Menu

**On Sale:** 3/11/2014  
**Space Close:** 1/17/2014

## May
**Look Good, Feel Good Issue**
- What's on the Fridge gatefold
- Win it page: Fashion accessories (bags, jewelry)
- Special style and beauty section
- Upcycling: Flea market finds
- Interactive issue

**On Sale:** 4/15/2014  
**Space Close:** 2/21/2014

## June
**Summer Shape Up Issue**
- What's on the Fridge gatefold
- Win it page: Entertainment (movies, books, etc)
- DIY Challenge: Joey Bauer's diet and fitness plan

**On Sale:** 5/12/2014  
**Space Close:** 3/20/2014

## July
**Summer Bounty & Fourth of July Issue**
- What's on the Fridge gatefold
- Win it page: Outdoor summer fun
- Casserole Classic
- Classic summer recipes

**On Sale:** 6/10/2014  
**Space Close:** 4/11/2014

## August
**Summer Fun & Entertaining Issue**
- What's on the Fridge gatefold
- Win it page: Travel
- Crafty: Crochet, photography, furniture of feed
- Project Declutter with Loria Mariano
- Outdoor barbecue party

**On Sale:** 7/18/2014  
**Space Close:** 5/9/2014

## September
**Big Savings Issue**
- What's on the Fridge gatefold
- Win it page: Back-to-School
- Casserole Queen
- Budgeting guide for payovers
- Interactive issue

**On Sale:** 9/12/2014  
**Space Close:** 6/20/2014

## October
**Fall Comfort Food & Halloween Issue**
- What's on the Fridge gatefold
- Win it page: Gift ideas
- Project Declutter with Loria Mariano
- Halloween special section

**On Sale:** 10/9/2014  
**Space Close:** 7/18/2014

## November
**Thanksgiving & Do Good Issue**
- What's on the Fridge gatefold
- Win it page: Kitchen gadgets
- Crafty: Crochet, photography, furniture or feed
- Expanded community section
- Interactive issue

**On Sale:** 10/14/2014  
**Space Close:** 8/19/2014

## December
**Holidays for Less Issue**
- What's on the Fridge gatefold
- Win it page: Holiday organizing and entertaining
- Holiday open house

**On Sale:** 11/1/2014  
**Space Close:** 9/9/2014

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For more information, contact your Woman's Day representative or Ashley Klipper at 212.549.7302 or aklipper@hearst.com.

Please note: All editorial is subject to change.
If you'd like guidance and support year round I'm here for you. I have a new 12 month Product Publicity Plan which includes webinars, monthly pitching tips and media contacts, and even one-on-one help from me.

Yes, I want my free trial of Margie's new 12 Months of Product Publicity Plan! Show me everything I get NOW: http://bit.ly/Product1