



BESTSELLING AUTHOR | COMMUNICATIONS EXPERT | AIKIDO BLACK BELT

[Susan Harrow](#) is a media trainer, marketing strategist + martial artist specializing in working with brilliant innovators + start-ups solving the world's most pressing problems. She has a black belt in Aikido, is a former tennis pro + author of the best-selling book, *Sell Yourself Without Selling Your Soul*® (Harper Collins).

For the past 32 years she's run Harrow Communications Inc., a worldwide media consultancy where she's trained thousands of people in verbal + non-verbal communication. Her clients include Fortune 500 CEOs, celebrity chefs, rock stars, speakers, dot com millionaires, NY Times bestselling authors + entrepreneurs whom she prepares for TV, radio, panel, podcast + print interviews to be highly desirable, repeat guests who shine in the media spotlight™.

Her course, [The Zen of Fame: Your Genius Gone Viral](#)®, shows people how to promote themselves with integrity + spirit. What you might not know about her is that she was almost sold into slavery for 10 camels + a mule.

What **You Will Embody**

- Become a highly desirable repeat media guest on the top podcasts, panels, presentations, print, radio, TV + blogs.
- Dazzle the media + your audience in the first 5 seconds of any interaction.
- Cultivate your thought leadership + ignite a movement that supports your mission. + leaves a lasting legacy.
- Let go of Imposter Syndrome, embody self-worth + shine in the media spotlight.
- Develop a content messaging strategy to engage your ideal audience/buyer influencer in any type of presentation.
- Understand how to pitch the media to grow your business + become a beloved brand.



WHAT EXPERTS SAY ABOUT SUSAN

“A very supportive and useful guide for when you want the world to pay attention to what you have to say.”

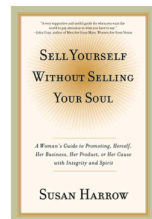
— John Gray

Bestselling Author of *Men Are From Mars, Women Are From Venus*.

“A treasure house of fabulous practical ideas for anyone who is building credibility.”

— Carol Adrienne, Ph.D.

Bestselling Author, Internationally-known Workshop Facilitator + Life Coach



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